

Product Overview

Over the past years, the selling of hotel rooms over the internet has increased significantly. Online Travel Agencies and hotel booking websites like Expedia, Bookings, Lastminute.com and many more continuously attract more customers to their websites. The percentage of internet reservations in comparison to the traditional booking methods increases steadily and the hotel's own website becomes more and more important.

Not only distribution opportunities increase with the developing number of distribution channels available on the internet. But also there are administration burdens for hoteliers with the ever demanding platforms for up to date rates and availabilities. Currently many hotels do not use the fullest potential of websites available because maintaining channels becomes time and labor intense. Therefore most hotels have not optimized their distribution in order to reduce workload.

In addition, many hotels do not have enough visibility into their own rates and allocations available in channels and more important, how those compare to local competitors in the relevant markets. As the case may be, market capacities may not be spotted on time, as competitor reviews are not available and time does not permit to create them manually. Strategies like Rate Parity and Best Available Rates are usually not implemented properly nor maintained as hoteliers do not have the necessary experience and time.

Another problem hotels are often facing is high staff turnover. The employee in charge of website maintenance leaves the company unexpectedly without the time for a proper handover. The work involved to regain access to the various systems and websites as well as the training for new staff consumes enormous amount of time and often starts too late.

Since 2001 **RateTiger** has been developing software solutions for the hospitality industry in order for hoteliers to efficiently manage rates and availability on multiple channels.

RTShopper Pro and Lite empower hotels to benchmark their own rates against those of competitors on various days or periods in the future. The person in charge gains a quick overview over how the market and competitors are behaving. The reports can be viewed online in real-time or in the form of a weekly report.

RTAllocator Pro and Lite allow for central maintenance of distribution channels by using a single interface. Through the ability to store and maintain complex rate structures, mark-up/margins, deductions or min and max rates updating for multiple channels can be achieved in a few minutes which otherwise, if done manually, would take up many hours.

RTChannelManager, a combination of **RTShopper** and **RTAllocator** also enables Hotels to retrieve consolidated booking information of the various channels in a single interface and view bookings in various reports. In addition the **RT ChannelManager** allows hotels to set alerts which help monitoring rates and allocations efficiently.

The following shows an overview of the available products and their functions:



RTShopper
Lite

	RTShopper Lite
Weekly benchmarking report for hotel rates	✓
Benchmarking of competitor hotel rates to own hotel across various distribution platforms like Expedia, Bookings, lastminute.com, etc. as well as competitor hotel websites	✓
Report on rate variances between different hotels	✓
Report on highest and lowest rates	✓
Report on competitor closed out dates	✓
Various graphical and non-graphical reports	✓
Prices starting at € 79.00 per month* + Setup-Fees for 5 Websites and 6 Hotels	



RTShopper
Pro

	RTShopper Pro
Weekly benchmarking report for hotel rates	✓
Benchmarking of competitor hotel rates to own hotel across various distribution platforms like Expedia, Bookings, lastminute.com, etc. as well as competitor hotel websites	✓
Report on rate variances between different hotels	✓
Report on highest and lowest rates	✓
Report on competitor closed out dates	✓
Online benchmarking in real-time on 24 hours and 7 days a week	✓
Various graphical and non-graphical reports	✓
Prices starting at € 139.00 per month* + Setup-Fees for 10 Websites and 6 Hotels	



RTAllocator
Lite

	RTAllocator Lite
Quick entry or calculation of rates and availability by either using quick-update, smart-fill or weighted averages	✓
Updating of all configured distribution websites with rates and availability from one single source	✓
Updating of 28 days at a time with the ability to quickly update additional 28 day periods thereafter	✓
Prices starting at € 99.00 per month* + Setup-Fees for 5 Website	



RTAllocator
Pro

	RTAllocator Pro
Quick entry or calculation of rates and availability by either using quick-update, smart-fill or weighted averages	✓
Updating of all configured distribution websites with rates and availability from one single source	✓
Quick-update for 90 days at a time	✓
Updating of 28 days at a time with the ability to quickly update additional 28 day periods thereafter	✓
Additional options like stop sell / cut off / minimum length of stay	✓
Prices starting at € 199.00 per month* + Setup-Fees for 10 Website	



RTChannel Manager

	RTChannelManager
Weekly benchmarking report for hotel rates	✓
Benchmarking of competitor hotel rates to own hotel across various distribution platforms like Expedia, Bookings, lastminute.com, etc. as well as competitor hotel websites	✓
Report on rate variances between different hotels	✓
Report on highest and lowest rates	✓
Report on competitor closed out dates	✓
Online benchmarking in real-time on 24 hours and 7 days a week	✓
Various graphical and non-graphical reports	✓
Quick entry or calculation of rates and availability by either using quick-update, smart-fill or weighted averages	✓
Updating of all configured distribution websites with rates and availability from one single source	✓
Quick-update for 90 days at a time	✓
Updating of 28 days at a time with the ability to quickly update additional 28 day periods thereafter	✓
Additional options like stop sell / cut off / minimum length of stay	✓
Sold-out or low allocation alert	✓
Customizable alerts (by website / room type)	✓
Detail reservation / booking report for almost all websites connected	✓
Prices starting at € 339.00 per month* + Setup-Fees for 10 Websites and 6 Hotels	

*** All contracts have a minimum term of one year and the monthly fees will be invoiced upfront for the entire duration of the contract. All prices are exclusive Value Added Tax or equivalent taxes.**

For further questions please contact our sales team. Email us at sales@erevmax.com.